



MARCH 2011 NEWS Letter

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What's New ?!

- **CommunityOffset.Com Activity:**
- **We are Not For Profit !!!**
CommunityOffset.Com has further strengthened its ethical and moral stance by announcing that all profits made through normal trading will be donated to local charities on the ground to give smaller causes a well needed leg up. This not only creates a more wholesome product, linking environment, community and charity, but further enhances the halo effect cast over our working partners.
- **January** - Saw us supporting a local city charity by helping to plant 5000 trees one dank Sunday in the cold. By putting in our time it meant we clubbed together with many other Peterborough residents to get the job done and the new woodland created.
- **February** - This time we turned sponsor in a tree planting capacity putting up prizes and incentives to get people involved in planting 1700 trees in Cambridgeshire. Wild flower seeds went to the first 50 volunteers to arrive and prizes went to the people who planted the most trees on the day.

- **New Sponsors**

We are pleased to announce a number of new sponsors for 2011 ranging from a car dealership who plants a tree every time they sell a vehicle, to Fair Trade Fashion, Baby Goods and Electric Vehicles.

If you would like to become one of our working partners, please email to discuss opportunities.



Primary Planting

Above is a picture of just a few of the 50 trees planted by us at a local Primary school. A mixture of Silver Birch and Wild Cherry were put in which will really help to improve the look of the school and the children's experience there. We shall be returning in the Autumn to plant a nature area and put in some more trees provided by you.





What's New ?!

Competition!!!!

- Getting Out There:



We can now be found on linked in. If you are a member just search for "CommunityOffset" all one word, and we'll pop right up. We would love you to join our network !!!



As part of our cyber surge, in January we also got going on twitter, and for all sceptics its just like the first mobile phones; nobody needs it til you have it, and then it becomes part of everyday life! We have over 50 followers already and are looking to double that by the end of April. We tweet our news, our special offers and regular facts about trees and planting techniques. Follow us @Com_Offset_Com.

Trade Show

We will be exhibiting at Peterborough's Green Festival for the first time this year featuring a stand full of information about us and our business sponsors. In the city square on the 28th May, I hope you pop over and take a look.

Find us on twitter and follow us, then write a tweet saying "Competition @com_offset_com" and you could win a Millets walking Jacket featured below.



(Colour may vary)

Welcome to our newest member of the team, "Feathers" as she has been nicknamed due to her sticky up hair came on board early January and is looking forward to an exciting year ahead.

